

Sales Order

Stations: KRVN-AM, KRVN-FM
 Contract Name: 21_HERBSTER FOR NE
 Contract#: 49137218
 Start Date: 7/08/21 End Date: 7/31/21
 Revenue Type: Political Type: Cash
 Advertiser: HERBSTER FOR NEBRASKA
 Address:
 City: State: Zip:
 Product Name: JUN-JUL MSA CUSTRADIO
 Competitive Code: Political
 Agency: PEOPLE WHO THINK, LLC
 Address: Attn: LAURIE MAYEUX
 4250 HWY. 22, STE. 7
 City: MANDEVILLE State: LA Zip: 70471
 Phone: (985) 377-7159
 Buyer:
 Tax Schedule: (None)
 Agency Commission %: 15
 Billing Cycle: Standard
 Salesperson: 1116abie Comm %: 0
 Makegood Policy: Within Contract Dates

KRVN-AM

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|----------|---|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 7/08/21 | 7/14/21 | | 6:00 AM | 10:00 AM | 30 | 2 | 3 | 2 | 2 | 2 | 1 | | 12 | D | 34.00 | 12 | 408.00 | 1 | |
| 2 | 7/15/21 | 7/31/21 | | 6:00 AM | 10:00 AM | 30 | 2 | 3 | 2 | 3 | 2 | 1 | | 13 | D | 34.00 | 32 | 1,088.00 | 1 | |
| 3 | 7/08/21 | 7/15/21 | | 10:00 AM | 3:00 PM | 30 | 2 | 2 | 3 | 2 | 2 | 1 | | 12 | D | 34.00 | 14 | 476.00 | 1 | |
| 4 | 7/16/21 | 7/31/21 | | 10:00 AM | 3:00 PM | 30 | 2 | 2 | 3 | 2 | 3 | 1 | | 13 | D | 34.00 | 30 | 1,020.00 | 1 | |
| 5 | 7/08/21 | 7/31/21 | | 3:00 PM | 7:00 PM | 30 | 2 | 2 | 2 | 2 | 2 | 1 | | 11 | D | 28.40 | 38 | 1,079.20 | 1 | |

TOTAL GROSS \$4,071.20, NET \$3,460.52

KRVN-FM

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|---|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 7/08/21 | 7/15/21 | | 6:00 AM | 10:00 AM | 30 | 2 | 3 | 2 | 3 | 3 | 1 | | 14 | D | 16.46 | 17 | 279.82 | 1 | |
| 2 | 7/16/21 | 7/31/21 | | 6:00 AM | 10:00 AM | 30 | 2 | 3 | 2 | 3 | 2 | 1 | | 13 | D | 16.46 | 29 | 477.34 | 1 | |
| 3 | 7/08/21 | 7/17/21 | | 10:00 AM | 3:00 PM | 30 | 2 | 2 | 3 | 2 | 2 | 1 | 1 | 13 | D | 16.46 | 18 | 296.28 | 1 | |
| 4 | 7/19/21 | 7/31/21 | | 10:00 AM | 3:00 PM | 30 | 2 | 2 | 3 | 2 | 2 | 1 | | 12 | D | 16.46 | 24 | 395.04 | 1 | |
| 5 | 7/08/21 | 7/31/21 | | 3:00 PM | 7:00 PM | 30 | 2 | 2 | 2 | 2 | 2 | 1 | | 11 | D | 13.72 | 38 | 521.36 | 1 | |

TOTAL GROSS \$1,969.84, NET \$1,674.36

Billing Projections: By Month

| | | |
|----|----------|----------|
| | Jul 21 | Aug 21 |
| CA | 6,041.04 | 0.00 |
| ST | 4,282.22 | 1,758.82 |

☒ Print Spot Prices☒ Co-op Required

Notes to Traffic: COPY SENT BY AMY

TOTAL SPOTS 252

GROSS TOTAL \$ 6,041.04

ADJUSTED SPOTS 252

ADJUSTED TOTAL \$ 6,041.04

APPROVE DECLINE

☒☐

1116jhou, 07/07/21 @12:29PM

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Sales Manager

☐☐

Business Director

☐☐

Station Manager